

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

YAT&C (CA) Dept - Department of Culture - Conduct of “Vikruthi” Nama Ugadi Celebrations on 16-03-2010 at Ravindra Bharathi, Hyderabad - Conferring of “Ugadi Puraskaralu” on eminent personalities in the field of Art & Culture - Committee for recommending names of Awardees - Constituted - Orders - Issued.

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**YOUTH ADVANCEMENT, TOURISM & CULTURE (CA) DEPARTMENT**

**G.O.Rt.No. 180.**

**DATED: 26-02-2010.**

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**ORDER:-**

The Department of Culture, Government of Andhra Pradesh, Hyderabad, is planning to conduct the Vikruthi Nama Ugadi Celebrations on 16<sup>th</sup> March, 2010 at Ravindra Bharathi, Hyderabad. The Department will felicitate eminent personalities in the fields of Art & Culture of Andhra Pradesh with “Ugadi Puraskaram Awards”, on this occasion.

2. The Government hereby constitute a committee with the following members to recommend the names of eminent personalities in the fields of Art and Culture of Andhra Pradesh for conferring “Ugadi Puraskaralu”:-

1	Dr.S.Chellappa, I.A.S., Principal Secretary to Government (Cultural Affairs), Youth Advancement, Tourism & Culture Department, A.P.Secretariat, Hyderabad	Chairman
2	Dr.C.Narayana Reddy, Hyderabad	Literature
3	Sri Nookala China Satyanarayana, Hyderabad	Music
4	Sri Ekka Yadagiri Rao, Hyderabad	Sculpture
5	Smt.Alekhya, A.D., Telugu University, Hyderabad	Dance
6	Sri B.A.Reddy, Hyderabad	Painting
7	Dr.Pothuri Venkateswara Rao, Hyderabad	Journalism
8	Sri Chatla Sreeramulu, Hyderabad	Theatre
9	Sri Marri Ramesh, Hyderabad	Magic
10	Sri Burra Siva Rama Krishna Sarma, Vijayawada	Harikatha
11	Smt.Bhadrakali, Mandapeta, East Godavari District	Burrakatha
12	Dr.D.Prasada Rao, Director, NIMS, Hyderabad	Medicine
13	Sri Goreti Venkanna, Hyderabad	Folk
14	Sri K.Anand, Pravasandhra Kala Peetham	
15	Director of Culture, A.P., Hyderabad	Member-Convener

3. The experts who are coming from the Districts shall be paid II Class A/C fare by train and Rs.1,000/- (Rupees one thousand only) towards transport, accommodation and honorarium. Hyderabad-based experts shall be paid Rs.500/- (Rupees five hundred only) towards transport and honorarium. Government servants are eligible to claim DA / TA as per rules in force.

4. The above expenditure shall be met from the administrative charges of the Andhra Pradesh State Cultural Council, as sanctioned by Government.

(P.T.O.)

5. The Committee shall recommend two names in each field, and the Government will select one name out of the two names submitted by the committee. The decision of the Government is final.

6. Padma Awardees, Sangeet Natak Academy and Central Sahitya Academy Awardees or Awardees of Government of India and previous Ugadi Puraskar Awardees are not eligible to receive these awards. It is further provided that persons who had been awarded Ugadi Puraskaram in a particular field in the past shall not be eligible in the same field for the current year.

7. The committee shall give adequate representation to Scheduled Castes / Scheduled Tribes / Backward Classes / Minorities and Women in the process of selection and recommendation.

8. The committee can also constitute sub-committee / committees to process the applications and recommendations, if necessary.

9. The committee shall consider only the names of those who submitted applications to the Member Secretary on or before 06-03-2010.

10. The members of the Committee constituted above are requested to recommend suitable names for conferring "Ugadi Puraskaram" Awards.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**Dr.S.CHELLAPPA**  
**PRINCIPAL SECRETARY TO GOVERNMENT**

To  
The Director, Department of Culture, Kala Bhavan,  
Saifabad, A.P., Hyderabad-500 004  
All the Members of the Committees through the  
Director of Culture, A.P., Hyderabad  
SF/SCs

**// FORWARDED :: BY ORDER //**

**SECTION OFFICER**